



## PRESS RELEASE – 21<sup>st</sup> December 2009

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### **Ken Done joins 76 artists for CowParade Margaret River**

Iconic Australian artist, Ken Done, will showcase his renowned trademark style when he unveils his bovine masterpiece “Sunrise” for the CowParade Margaret River event next year.

CowParade is hailed as the largest public art event in the world and will be staged in the Margaret River region in Western Australia from March to June 2010.

During the event, this idyllic holiday destination will be transformed into a giant art gallery featuring over 80 life sized fibre glass cows which have been transformed by 78 talented artists and creatives.

Best known for his stylised and brightly coloured design work, Done has become a household name in Australia. Originally from Sydney, the artist has staged over 50 exhibitions in Australia, Japan, France, United Kingdom and the United States.

Done painted his cow alongside television presenter Natalie Barr on GWN breakfast program, Sunrise. Both jumped at the chance to paint a cow, sharing a soft spot for Margaret River and Telethon, the children’s charity which will benefit when the cow goes to auction on the 10<sup>th</sup> of July 2010. Done has previously painted a cow for CowParade and has an affinity with bovines.

“I’m delighted to have the opportunity to paint another one for such a good cause. Cows are such contented and lovable creatures,” Mr Done said.

Done’s and other artists cows will be found “grazing” at iconic attractions and public places including wineries, galleries, forests, caves and lighthouses throughout the four month event.

This free, fun and colourful event is expected to appeal to a broad audience and provides a new way to experience the diverse attractions of the Margaret River region. Visitors can collect free maps from local visitor centres to follow the cow trail. During the event there will be a host of cow-themed events from gourmet food experiences, adventure races and a Cash Cow Quiz with the chance to win \$1000 and tickets to the gala charity auction.

While CowParade has been held in over 50 cities around the world including *udderly* fabulous destinations such as Paris, Tokyo, London and New York, each event is unique. The cow sculptures do not change from event to event, but local artists are challenged by the works of previous CowParade artists and inspired by their own cultural contexts and personal vision of what a cow should look like.

Cow Parade Margaret River is hosted by the Augusta Margaret River Tourism Association (AMRTA) and coordinated in conjunction with Arts Margaret River, the Augusta Margaret River Shire and the Busselton Shire.

AMRTA CEO, Francine Errico, explained that while the event and its charities will benefit from high profile artists such as Mr Done, artists from all walks of life have contributed to the event.

“CowParade Margaret River offers emerging artists a unique platform to further establish careers and reputations in the arts by delivering the opportunity to showcase individual creative talents on an international stage.” she said.

The full list of artists includes:

Andrew Hunter  
Arts Margaret River  
Augusta Margaret River Shire Team  
Betsy Bush  
Bunbury Catholic College  
Chris Williamson  
Christine House & Grant Hewett  
Deanne Haddow  
Di Taylor  
E.M. Leavesley  
Ella Jackson-Walley  
Emma Blyth  
Geographe Marine Engineering  
George Haynes & Jane Martin  
Graham Stove  
Greg Gelmi  
Hui-jyu Forrester  
Iona Presentation College  
Jack in the Box  
Jacoba Hohnen  
Jane Holland  
Jenny Sanderson  
Jo Taylor  
Joyce Hatchett  
Joyce Hatchett & Julie Oakley  
Karin Luciano  
Kashimir Rouw  
Ken Done  
Kylie Porter - Rath  
Lara Hoole & Catherine Gardiner  
Len Zuks  
Louise Elscott  
Margaret River Community Artists  
Mark Heusso  
Marsha Brawls

Maureen Elphick  
Melanie McLou  
Michael & Penny Wise  
Mitchell McAuley & Jonathan Leahy  
Myles & Jacquie Happ  
Nathan Morris  
Ocean Forest Lutheran College  
Paula Bradley  
Perrina Bozanich  
Peter Lowe  
Pretty Art Collective  
Rika Rouw  
Robert Juniper  
Rock Sand Clay  
Rod Egerton  
Ron Roozen  
Ros Barry & Margaret Heenan  
Ryan Tate  
Sandra Hill  
Shirley Joyce McMurray  
Simon James  
Society for Childrens Book Writers &  
Illustrators  
Sue - Lyn Moyle  
Sue Codee  
Susan Hood  
Susan Sowerby  
Suzanne Horton  
The Cave Team  
Tim Brett  
Valerie Vallee  
Vittorio Giovanni  
Vivian Webb  
Voytek Kozlowski  
Wendy Binks

**ENDS**

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