



# Margaret River Region

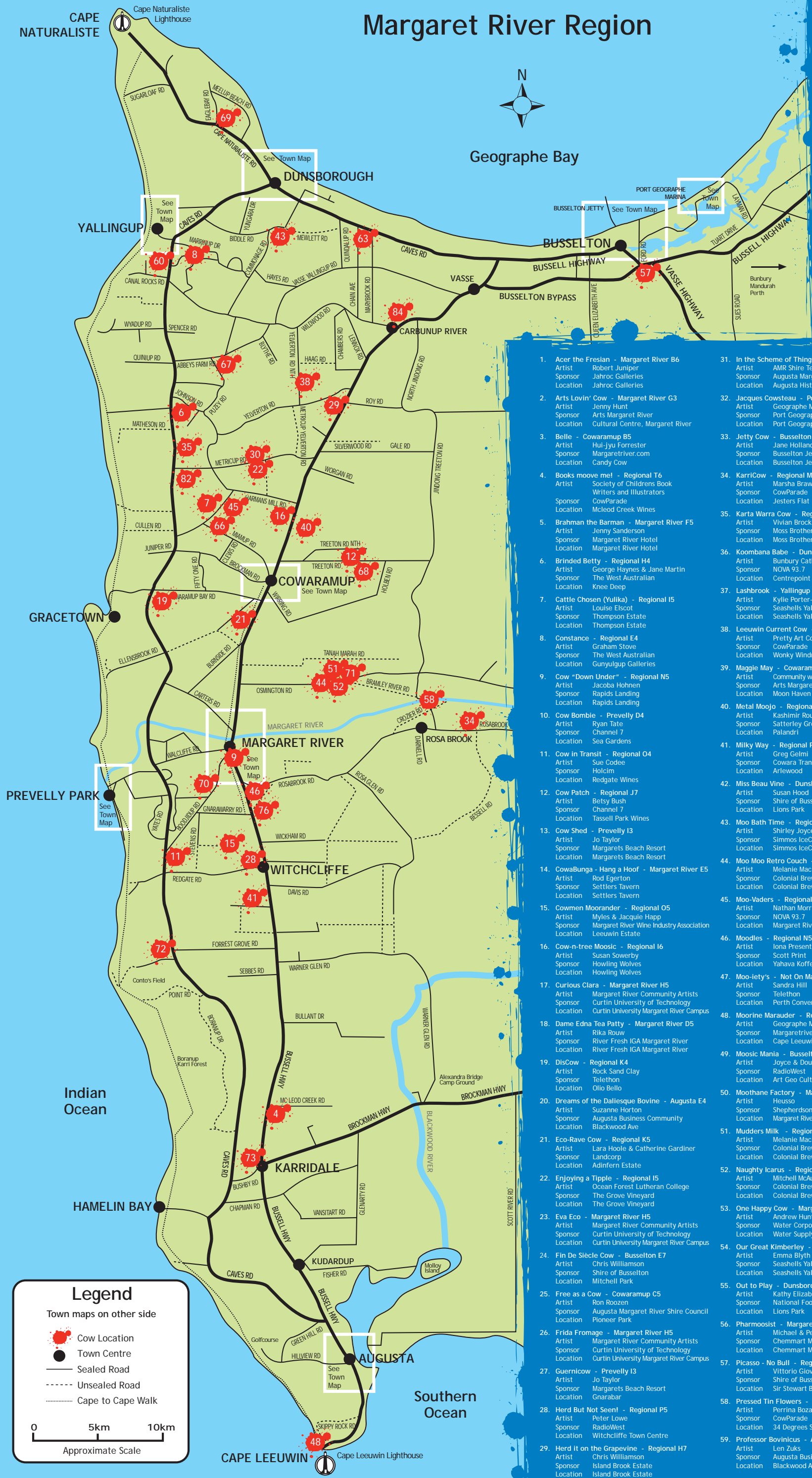
## Cow Locator

Discover the amazing cow-art of CowParade Margaret River, set amongst the stunning scenery of the Margaret River region using the guide below.

The index below provides an information reference for each cow. All cows are identified by a number and can be located on either the regional or individual in-town maps.

The cows can be viewed free of charge, but please note that opening times for cow locations may vary.

Please note that three of the cows have headed north and are "pointing" the way from Perth to Margaret River and one mini moo is roaming the region as our emergency cow. To find them, see below for details.



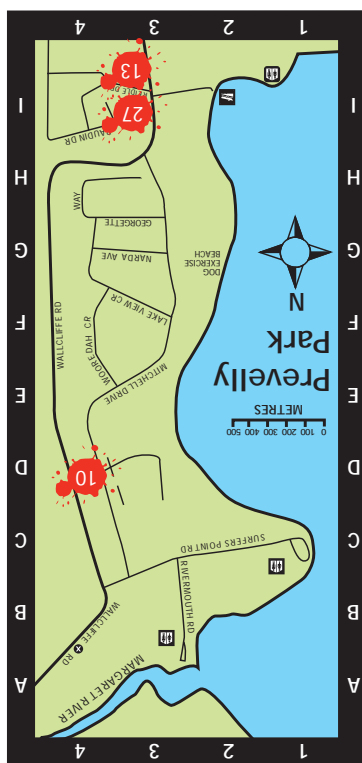
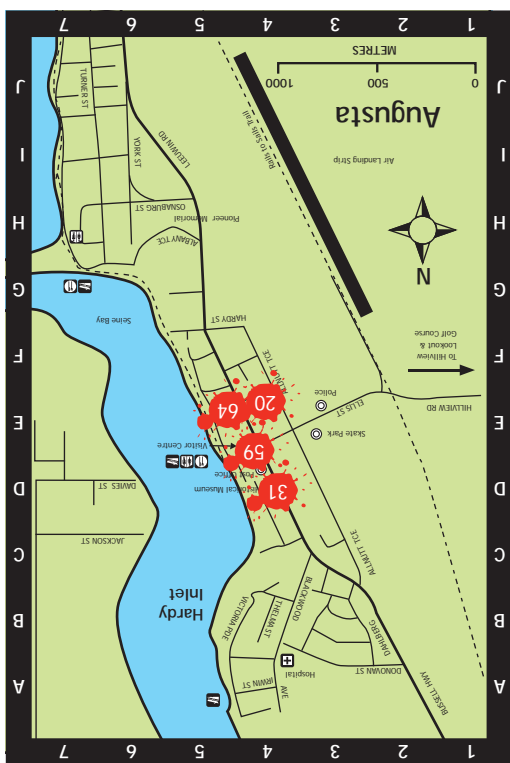
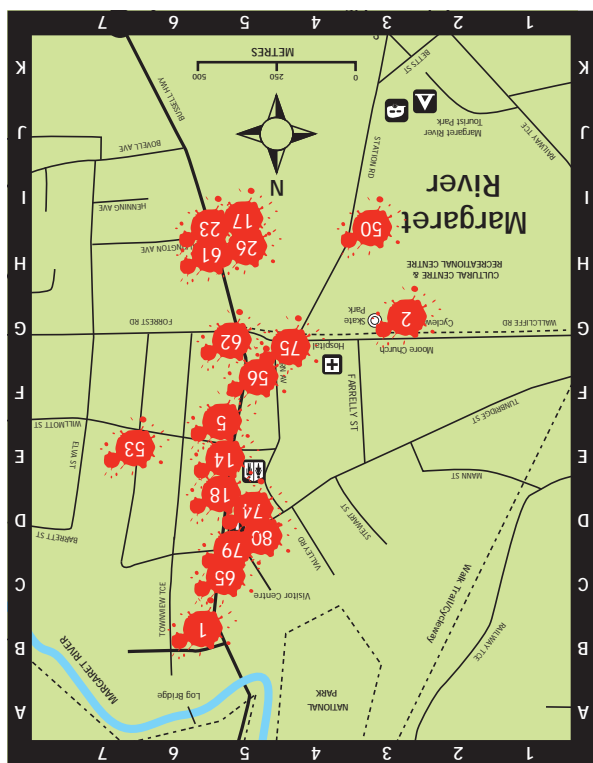
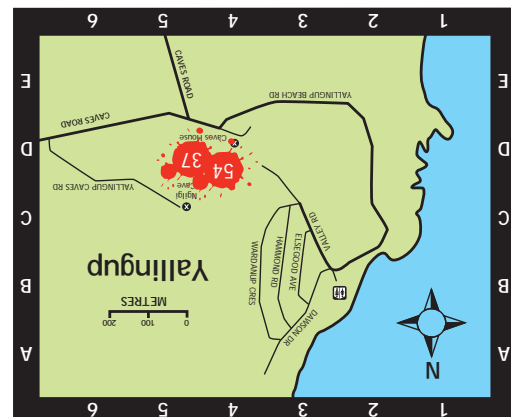
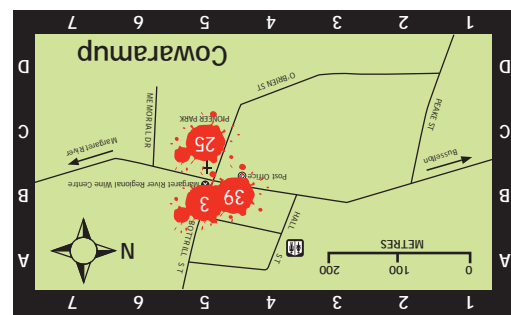
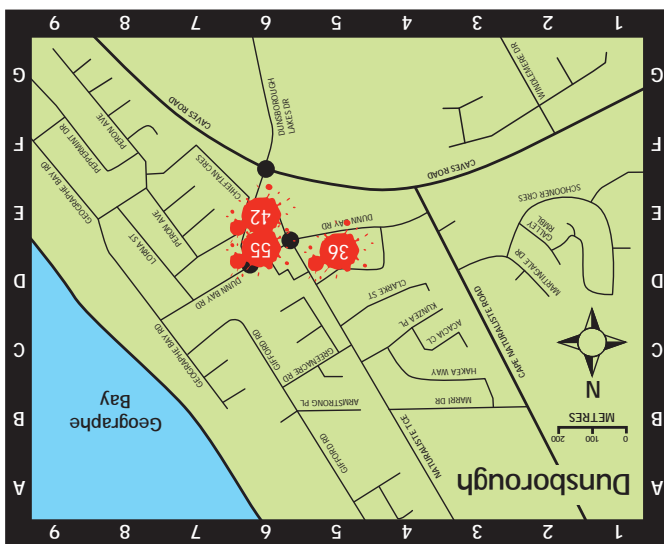
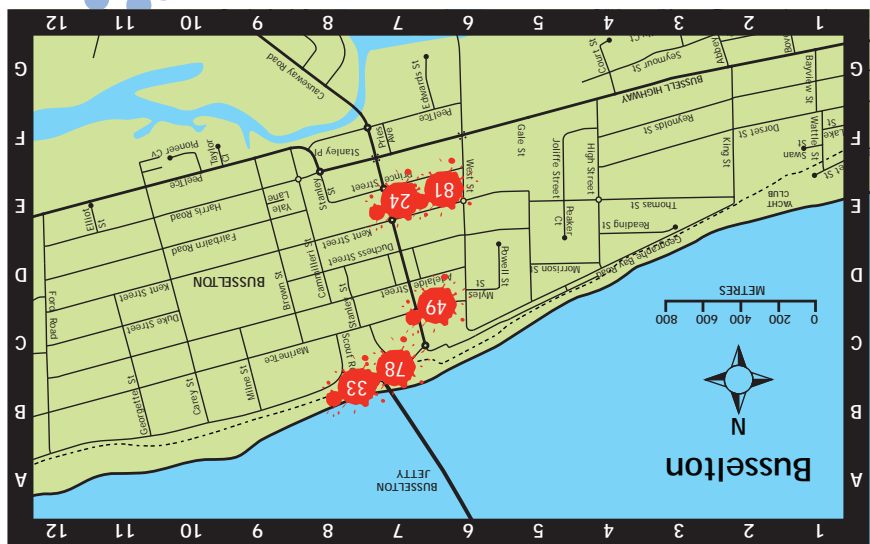
- Acer the Freslan** - Margaret River B6  
Artist: Robert Juniper  
Sponsor: Jahroc Galleries  
Location: Jahroc Galleries
- Arts Lovin' Cow** - Margaret River G3  
Artist: Jenny Hunt  
Sponsor: Arts Margaret River  
Location: Cultural Centre, Margaret River
- Belle** - Cowaramup B5  
Artist: Hui-ju Forrester  
Sponsor: MargaretRiver.com  
Location: Candy Cow
- Books moove mel** - Regional T6  
Artist: Society of Childrens Book Writers and Illustrators  
Sponsor: CowParade  
Location: McLeod Creek Wines
- Brahman the Barman** - Margaret River F5  
Artist: Jenny Sanderson  
Sponsor: Margaret River Hotel  
Location: Margaret River Hotel
- Brinded Betty** - Regional H4  
Artist: George Haynes & Jane Martin  
Sponsor: The West Australian  
Location: Knee Deep
- Cattle Chosen (Yulika)** - Regional I5  
Artist: Louise Elscot  
Sponsor: Thompson Estate  
Location: Thompson Estate
- Constance** - Regional E4  
Artist: Graham Stove  
Sponsor: The West Australian  
Location: Gunyungul Galleries
- Cow "Down Under"** - Regional N5  
Artist: Jacoba Hohen  
Sponsor: Rapids Landing  
Location: Rapids Landing
- Cow Bomble** - Prevelly D4  
Artist: Ryan Tate  
Sponsor: Channel 7  
Location: Sea Gardens
- Cow in Transit** - Regional O4  
Artist: Sue Codee  
Sponsor: Holcim  
Location: Redgate Wines
- Cow Patch** - Regional J7  
Artist: Betsy Bush  
Sponsor: Channel 7  
Location: Tassell Park Wines
- Cow Shed** - Prevelly I3  
Artist: Jo Taylor  
Sponsor: Margarets Beach Resort  
Location: Margarets Beach Resort
- CowaBunga - Hang a Hoof** - Margaret River E5  
Artist: Rod Egerton  
Sponsor: Settlers Tavern  
Location: Settlers Tavern
- Cowmen Moorander** - Regional O5  
Artist: Myles & Jacquie Happ  
Sponsor: Margaret River Wine Industry Association  
Location: Leeuwin Estate
- Cow-n-tree Moosic** - Regional I6  
Artist: Susan Sowerby  
Sponsor: Howling Wolves  
Location: Howling Wolves
- Curious Clara** - Margaret River H5  
Artist: Margaret River Community Artists  
Sponsor: Curtin University of Technology  
Location: Curtin University Margaret River Campus
- Dame Edna Tea Patty** - Margaret River D5  
Artist: Rika Rouw  
Sponsor: River Fresh IGA Margaret River  
Location: River Fresh IGA Margaret River
- DisCow** - Regional K4  
Artist: Rock Sand Clay  
Sponsor: Telethon  
Location: Olio Bello
- Dreams of the Dallesque Bovine** - Augusta E4  
Artist: Suzanne Horton  
Sponsor: Augusta Business Community  
Location: Blackwood Ave
- Eco-Rave Cow** - Regional K5  
Artist: Lara Hoole & Catherine Gardiner  
Sponsor: Landcorp  
Location: Adinfren Estate
- Enjoying a Tipple** - Regional I5  
Artist: Ocean Forest Lutheran College  
Sponsor: The Grove Vineyard  
Location: The Grove Vineyard
- Eva Eco** - Margaret River H5  
Artist: Margaret River Community Artists  
Sponsor: Curtin University of Technology  
Location: Curtin University Margaret River Campus
- Fin De Siècle Cow** - Busselton E7  
Artist: Chris Williamson  
Sponsor: Shire of Busselton  
Location: Mitchell Park
- Free as a Cow** - Cowaramup C5  
Artist: Ron Roosen  
Sponsor: Augusta Margaret River Shire Council  
Location: Pioneer Park
- Frida Fromage** - Margaret River H5  
Artist: Margaret River Community Artists  
Sponsor: Curtin University of Technology  
Location: Curtin University Margaret River Campus
- Guernicow** - Prevelly I3  
Artist: Jo Taylor  
Sponsor: Margarets Beach Resort  
Location: Gnarabar
- Herd But Not Seen!** - Regional P5  
Artist: Peter Lowe  
Sponsor: RadioWest  
Location: Witchcliffe Town Centre
- Herd it on the Grapevine** - Regional H7  
Artist: Chris Williamson  
Sponsor: Island Brook Estate  
Location: Island Brook Estate
- House Cow** - Regional I5  
Artist: Christine House & Grant Hewett  
Sponsor: GWN  
Location: Woody Nook Vineyard
- In the Scheme of Things** - Augusta D4  
Artist: AMR Shire Team  
Sponsor: Augusta Margaret River Shire Council  
Location: Augusta Historical Museum
- Jacques Cowsteau** - Port Geographe C3  
Artist: Geographe Marine Engineering  
Sponsor: Port Geographe Marina  
Location: Port Geographe Marina
- Jetty Cow** - Busselton B7  
Artist: Jane Holland  
Sponsor: Busselton Jetty  
Location: Busselton Jetty
- KarriCow** - Regional M9  
Artist: Marsha Brawls  
Sponsor: CowParade  
Location: Jesters Flat
- Karta Warra Cow** - Regional H4  
Artist: Vivian Brockman Webb  
Sponsor: Moss Brothers  
Location: Moss Brothers
- Koombana Babe** - Dunsborough D5  
Artist: Bunbury Catholic College  
Sponsor: NOVA 93.7  
Location: Centrepoint Dunsborough
- Lashbrook** - Yallingup D4  
Artist: Kylie Porter-Rath  
Sponsor: Seashells Yallingup  
Location: Seashells Yallingup
- Leeuwin Current Cow** - Regional G6  
Artist: Pretty Art Collective  
Sponsor: CowParade  
Location: Wonky Windmill Farm
- Maggie May** - Cowaramup B4  
Artist: Community with artwork by Patricia Negus  
Sponsor: Arts Margaret River  
Location: Moon Haven
- Metal Moojo** - Regional J6  
Artist: Kashmir Rouw  
Sponsor: Satterley Group  
Location: Palandri
- Milky Way** - Regional P5  
Artist: Greg Galmi  
Sponsor: Cowara Transport  
Location: Clewwood
- Miss Beau Vine** - Dunsborough E6  
Artist: Susan Hood  
Sponsor: Shire of Busselton  
Location: Lions Park
- Moo Bath Time** - Regional E6  
Artist: Shirley Joyce McMurray  
Sponsor: Simmos IceCreamery  
Location: Simmos IceCreamery Dunsborough
- Moo Moo Retro Couch** - Regional L7  
Artist: Melanie Maclou  
Sponsor: Colonial Brewing Co.  
Location: Colonial Brewing Co.
- Moo-Vaders** - Regional I5  
Artist: Nathan Morris  
Sponsor: NOVA 93.7  
Location: Margaret River Chocolate Company
- Moodles** - Regional N5  
Artist: Iona Presentation College  
Sponsor: Scott Print  
Location: Yahava Koffeeworks
- Moo-lety's - Not On Map - In Perth**  
Artist: Sandra Hill  
Sponsor: Telethon  
Location: Perth Convention Exhibition Centre
- Moorline Marauder** - Regional Y7  
Artist: Geographe Marine Engineering  
Sponsor: MargaretRiver.com  
Location: Cape Leeuwin Lighthouse
- Moosic Mania** - Busselton C6  
Artist: Joyce & Douglas Hatchett  
Sponsor: RadioWest  
Location: Art Geo Cultural Complex
- Moothane Factory** - Margaret River H3  
Artist: Heusso  
Sponsor: Shepherdson Group  
Location: Margaret River Home Hardware & Timber
- Mudders Milk** - Regional L7  
Artist: Melanie Maclou  
Sponsor: Colonial Brewing Co.  
Location: Colonial Brewing Co.
- Naughty Icarus** - Regional L7  
Artist: Mitchell McAuley & Jonathan Leahy  
Sponsor: Colonial Brewing Co.  
Location: Colonial Brewing Co.
- One Happy Cow** - Margaret River E7  
Artist: Andrew Hunter  
Sponsor: Water Corporation  
Location: Water Supply Tank, Wilmott Ave
- Our Great Kimberley** - Yallingup D4  
Artist: Emma Blyth  
Sponsor: Seashells Yallingup  
Location: Seashells Yallingup
- Out to Play** - Dunsborough E6  
Artist: Kathy Elizabeth  
Sponsor: National Foods (Masters)  
Location: Lions Park
- Pharmooisist** - Margaret River F5  
Artist: Michael & Penny Wise  
Sponsor: Chemmart Margaret River  
Location: Chemmart Margaret River
- Picasso - No Bull** - Regional F13  
Artist: Vittorio Giovanni  
Sponsor: Shire of Busselton  
Location: Sir Stewart Bovell Park
- Pressed Tin Flowers** - Regional M9  
Artist: Perrina Bozanich  
Sponsor: CowParade  
Location: 34 Degrees South Olive Oil
- Professor Bovinicus** - Augusta E4  
Artist: Len Zuks  
Sponsor: Augusta Business Community  
Location: Blackwood Ave, outside pharmacy
- Return of the Moommy** - Regional E3  
Artist: Chris Williamson  
Sponsor: Cape Naturaliste Vineyard  
Location: Cape Naturaliste Vineyard
- Rosie Shiraz** - Margaret River H5  
Artist: Margaret River Community Artists  
Sponsor: Curtin University of Technology  
Location: Curtin University Margaret River Campus
- Sacred Cow Waugal** - Margaret River G5  
Artist: Sandra Hill  
Sponsor: Busselton Jetty  
Location: Tunbridge Gallery
- Self Portrait** - Regional E7  
Artist: Sue-Lyn Moyle  
Sponsor: Eventscorp  
Location: Flametree Wine
- Sighted at "Cow Bomble"** - Augusta E5  
Artist: Ella Jackson-Walley  
Sponsor: Augusta Hotel Motel  
Location: Augusta Hotel Motel
- Something to Crow About** - Margaret River C5  
Artist: Ella Jackson-Walley  
Sponsor: Margarets Forest  
Location: Margarets Forest
- South West Mootivator** - Regional J5  
Artist: Joyce Hatchett & Julie Oakley  
Sponsor: RadioWest  
Location: Bettenay's
- Strawberries and Cream** - Regional G5  
Artist: Di Taylor  
Sponsor: Bannister Downs Dairy  
Location: Natural Olive Oil Soap Factory
- Sunrise** - Regional J7  
Artist: Ken Done & Natalie Barr  
Sponsor: GWN  
Location: Brookwood Estate
- Tattooed Okowpl** - Regional C5  
Artist: Simon James  
Sponsor: Cowara Transport  
Location: Wise Wine
- The Cow of Many Colours** - Regional L7  
Artist: Mitchell McAuley  
Sponsor: Colonial Brewing Co.  
Location: Colonial Brewing Co.
- The Dark Cow** - Regional Q4  
Artist: The Cave Team  
Sponsor: MargaretRiver.com  
Location: Lake Cave
- The Grass is Always Greener** - Regional U5  
Artist: Tim Brett  
Sponsor: RadioWest  
Location: Karridale Tavern
- The I've Been Everywhere Cow** - Margaret River D5  
Artist: Paula Bradley  
Sponsor: MargaretRiver.com  
Location: Margaret River Visitor Centre
- The Perfect Blend** - Margaret River G5  
Artist: Valerie Vallee & Eddie Donato  
Sponsor: Augusta Margaret River Shire Council  
Location: Reuther Park
- The Wine Maker** - Regional O6  
Artist: Ocean Forest Lutheran College  
Sponsor: Watershed Premium Wines  
Location: Watershed Premium Wines
- Till the Cows Come Home - Not On Map - In Perth**  
Artist: Ros Barry & Margaret Heenan  
Sponsor: Eventscorp  
Location: Perth Airport - International Terminal
- Tru-Blu** - Busselton C7  
Artist: Voytek Kozlowski  
Sponsor: Mrs Mac's Traditional Pastries  
Location: The Equinox
- Vineyard Cow** - Margaret River D5  
Artist: Karin Luciano  
Sponsor: Quest Margaret River  
Location: River Crossing Gallery
- Visit me Cow** - Margaret River D5  
Artist: Karin Luciano  
Sponsor: Quest Margaret River  
Location: Quest Margaret River
- We Didn't Do It** - Busselton E6  
Artist: Wendy Binks  
Sponsor: Busselton Central  
Location: Busselton Central
- Whole Cow** - Regional I4  
Artist: Jack in the box  
Sponsor: Evans & Tate  
Location: Jack in the box
- Wild Flora** - Not On Map - In Perth  
Artist: E.M. Leavelley  
Sponsor: Australia's South West  
Location: Perth Airport - Domestic Terminal
- Wow Cow** - Regional F8  
Artist: Maureen Elphick  
Sponsor: The West Australian  
Location: Naturaliste Reptile Park
- 85. mooSES - Not on Map**  
Artist: Dee Credaro & AMR SES Members  
Sponsor: Augusta Margaret River SES Unit  
Location: Our emergency cow will roam the region. Call the Margaret River Visitor Centre to find out where she is today

**Legend**

- Town maps on other side
- Cow Location
- Town Centre
- Sealed Road
- Unsealed Road
- Cape to Cape Walk

0 5km 10km  
Approximate Scale

Plan and Book Your Stay - visit [margaretriver.com](http://margaretriver.com)



In Town Cows

### A World of Diversity

Margaret River Region, Jewel of one of Lonely Planet's Top 10 Regions of South West Western Australia. Be enchanted by life's simple pleasures - tranquillity, phenomenal wine and food, impressive arts and culture, fantastic accommodation, stunning, fantastic breathtaking scenery and an untrodden lifestyle whispering for you to relax and enjoy it all.

There is so much to see and do it's recommended that you set aside more than a few days to truly appreciate what's on offer. With 85 CowParade cows on display, 100 cellar doors, five breweries, dozens of galleries, boutique stores, gourmet food producers & growers, cafe & restaurants, incredible natural attractions and wonderful people to meet, you'll need some time! As a guide, a two day visit is a quick taste, a week will give you a feel for the lifestyle and longer stays will give you time to immerse yourself in the rich diversity of experiences on offer.

*Margaret River*.com

### It's Underly Fabulous

CowParade Margaret River 2010 - It's underly fantastic! The Margaret River region is proud to be the first region ever to have the rights to host CowParade, the world's most famous public art event.

For the event over 100 talented artists have transformed more than 80 life size 3D cow canvases into works of art. You will find them "grazing" at iconic attractions and public spaces across the region from March to June 2010.

CowParade has been held in over 60 cities around the world including Paris, Tokyo, London and New York but each event is unique. Margaret River is renowned as a mecca for artists and CowParade Margaret River 2010 is expected to be a very moo'ving event!

The CowParade Team

Margaret River 2010

### Take One Home

Have you fallen in love with one of our cows? Why not snap up your very own bovine at the Charity Auction! At the end of the exhibition all the cows will be "rounded up" and then touched up so they are in prime condition and ready for auction.

CowParade charity auctions around the world have generated over \$25 million and we hope that this event will make a big difference to some great causes and projects. Some of the charities and non profit organisations which will benefit from the auction include: Regional Tourism Projects such as the conservation and preservation of the stunning Jewel and Lake Caves, Telethon, Give Me Five for Kids, Starlight Foundation and Arts Margaret River.

The auction will be held on July 10th and tickets to this prestigious event will be on sale from March to June from the Margaret River Visitor Centre. Some of the cows will also be auctioned online. Visit [www.margaretriver.com](http://www.margaretriver.com) for more info.

### Cash Cow Quiz

For each beautiful bovine on the cow trail there is a quirky quiz question. Answer 15 questions correctly and you will be eligible to enter the draw to win \$1000, a night's accommodation for 2 at Island Brook Estate + 2 tickets to the CowParade Charity Auction. Pick up & drop off your entry forms at the following local Visitor Centres: Augusta, Busselton, Dunsborough and Margaret River or download a copy via [www.margaretriver.com](http://www.margaretriver.com)

### SMS Voting

Which cow is your favourite? SMS the word 'cow' followed by its number (eg. cow1, cow24) to 0412 055 255 for your chance to win a night's free accommodation at The Grove Vineyard (subject to conditions). Follow the Cow poll results on [www.margaretriver.com](http://www.margaretriver.com). Voting open 27 Feb to 27 June. Powered by [www.smspoll.net](http://www.smspoll.net). Standard SMS charges apply.

### Souvenir Event Programme

From the wonderful to the weird, savour your memories of the artworks, artists and events of CowParade Margaret River by grabbing your very own Souvenir Event Programme from the Margaret River & Augusta Visitor Centres and selected outlets.

### Merchandise

Looking for a memento of your CowParade experience? Commemorative postcards, T-shirts, caps, key rings, jigsaws, magnets and figurines are available at the Margaret River Visitor Centre.

### Planning your stay

Make the most of your stay and contact the award winning Margaret River and Augusta Visitor Centres. Whether you need some inside info on the cows or want to book accommodation, tours, or events - we are here to help! Contact us on +61 8 9780 5911 or book online at [www.margaretriver.com](http://www.margaretriver.com)

### Cow Trail Map

The official map for CowParade Margaret River 2010  
March - June 2010

Free

### CowParade Sponsors

CowParade Margaret River is one of the most exciting events on the Western Australian calendar for 2010. This event would not have been possible without the passion and commitment of our event sponsors and partners.

CowParade Partners:

- Australian Government Department of Resources, Energy and Tourism
- Margaret River .com
- ROYALTIES FOR REGIONAL DEVELOPMENT
- SOUTH WEST DEVELOPMENT COMMISSION
- eventscorp WESTERN AUSTRALIA
- The West Australian
- Arts Margaret River
- GWN
- RadioWest NETWORK
- Margaret Beach
- SEASHELLS YALINGUP
- Cattle Driver
- Grand Champion Prize Cow
- Stockyard Cow
- Colonial
- Shire of Busselton
- Curtin University of Technology
- MARGARET RIVER WINE REGION FESTIVAL
- AUGUSTA BUSINESS COMMUNITY
- Holcim
- Jackaroo
- Simmons
- Augusta
- RAPIDSLANDING Margaret River
- CENTRAL
- THOMPSON
- MOSS
- PROBE
- WILSONS
- tunbridge gallery
- LANDCORP
- Settlers
- Scott Print
- Chermark
- Olivier Maril Photography
- Brookwood
- MASTERS
- Margaret River Hotel

Dairy Hand  
Watershed Premium Wines | Busselton Jetty | The Grove Vineyard | Port Geographe Marina | Quest Margaret River | Howling Wolves | IGA River Fresh Margaret River | Satterley Group  
Margaret River Home Timber & Hardware | Bannister Downs Dairy | Margarets Forest | Jahroc Galleries | Water Corporation | Island Brook Estate | Augusta Margaret River SES Unit