



PRESS RELEASE – 23rd December 2009

CowParade Margaret River: Largest collection of WA Artists

An overwhelming 77 talented artists and creatives will take part in CowParade Margaret River, making it one of the largest sculpture events in Australia.

CowParade is hailed as the largest public art event in the world and will be staged in the Margaret River region in Western Australia from March to June 2010.

For the event, artists will transform 80 life sized fibre glass cows into works of art which will be put on display at iconic attractions throughout the region, turning it into a giant outdoor art gallery.

The exhibition will feature the largest collective of WA artists participating in an invitational art event; including iconic artists such as Robert Juniper, Len Zuks, Sandra Hill, Voytek Kozlowski, Louise Elscott, Sue Codee, Emma Blythe, Mitchell McAuley and George Haynes & Jane Martin.

Coming from a wide range of artistic backgrounds and drawing from a range of influences, many artists have received a high level of exposure and acclaim, including exhibitions at national and international art galleries and commissions for corporate & private collections.

This free, fun and colourful event is expected to appeal to a broad audience and provides a new way to experience the diverse attractions of the Margaret River region. Visitors can collect free maps from local visitor centres to follow the cow trail. During the event there will be a host of cow-themed events from gourmet food experiences, adventure races and a Cash Cow Quiz with the chance to win \$1000 and tickets to the gala charity auction.

While CowParade has been held in over 50 cities around the world including *udderly* fabulous destinations such as Paris, Tokyo, London and New York, each event is unique. The cow sculptures do not change from event to event, but local artists are challenged by the works of previous CowParade artists and inspired by their own cultural contexts and personal vision of what a cow should look like.

Cow Parade Margaret River is hosted by the Augusta Margaret River Tourism Association (AMRTA) and coordinated in conjunction with Arts Margaret River, the Augusta Margaret River Shire and the Busselton Shire.

AMRTA CEO, Francine Errico, explained that while the event and its charities will benefit from high profile artists, artists from all walks of life have contributed to the event.

“CowParade Margaret River offers both professional and emerging artists a unique platform to further establish careers and reputations in the arts by delivering the opportunity to showcase individual creative talents on an international stage.” she said.

The full list of artists includes:

Andrew Hunter
Arts Margaret River
Augusta Margaret River Shire Team
Betsy Bush
Bunbury Catholic College

Maureen Elphick
Melanie McLou
Michael & Penny Wise
Mitchell McAuley & Jonathan Leahy *
Myles & Jacquie Happ

Chris Williamson
Christine House & Grant Hewett
Deanne Haddow
Di Taylor
E.M. Leavesley
Ella Jackson-Walley
Emma Blyth *
Geographe Marine Engineering
George Haynes & Jane Martin *
Graham Stove
Greg Gelmi
Hui-jyu Forrester
Iona Presentation College
Jack in the Box
Jacoba Hohnen
Jane Holland
Jenny Sanderson
Jo Taylor
Joyce Hatchett
Joyce Hatchett & Julie Oakley
Karin Luciano
Kashimir Rouw
Ken Done
Kylie Porter - Rath
Lara Hoole & Catherine Gardiner
Len Zuks *
Louise Elscott *
Margaret River Community Artists
Mark Heusso
Marsha Brawls

Nathan Morris
Ocean Forest Lutheran College
Paula Bradley
Perrina Bozanich
Peter Lowe
Pretty Art Collective
Rika Rouw
Robert Juniper *
Rock Sand Clay
Rod Egerton
Ron Roozen
Ros Barry & Margaret Heenan
Ryan Tate
Sandra Hill *
Shirley Joyce McMurray
Simon James
Society for Childrens Book Writers &
Illustrators
Sue - Lyn Moyle
Sue Codee *
Susan Hood
Susan Sowerby
Suzanne Horton
The Cave Team
Tim Brett
Valerie Vallee
Vittorio Giovanni
Vivian Webb
Voytek Kozlowski *
Wendy Binks

* Biographies available on request

ENDS

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